



AVAX APPARELS AND ORNAMENTS LIMITED

Regd. Office: 611, 6th Floor, Jaina Tower II, Distt Center,
Janak Puri, New Delhi 110058,

CIN: L14101DL2005PLC137127; **Website:** www.avaxapparels.com

E-mail: Info@avaxapparels.com; **Mobile:** 9599497767

April 01, 2026

To,
The Department of Corporate Services,
BSE Limited,
20th Floor, P.J.Towers,
Dalal Street,
Mumbai – 400 001.

Scrip Code: 544337 | Scrip Symbol: AVAX | ISIN: INE0NQ401024

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has undertaken the following business initiatives:

1. Launch of New Digital Platform/Segment

The Company has launched a new mobile application/online platform (<https://avaxapparels.shop>) for sale of products including apparels, jewellery and other accessories with effect from April 01, 2026. This initiative is in line with the Company's strategy to expand its digital commerce presence and diversify its product offerings.

The Disclosure Pursuant to Regulation 30 of the Listing Regulations read with the SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 (SEBI Disclosure Circular), with regard to Launch of New Digital Platform/Segment, is provided under Annexure-I attached herewith.

2. Discontinuation of Existing Application/Segment

The Company has discontinued its existing mobile application/online platform (<https://blushines.com>) engaged in the sale of silver ornaments, with effect from March 31, 2026. The decision has been taken for optimize resources and reduce costs by consolidating platforms.

The Disclosure Pursuant to Regulation 30 of the Listing Regulations read with the SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 (SEBI Disclosure Circular), with regard to Discontinuation of Existing Application/Segment, is provided under Annexure-II attached herewith.

Kindly consider this and take on record as a requisite disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended from time to time.

Thanking you,
Yours faithfully,

For and on behalf of the Board of Directors
M/s Avax Apparels And Ornaments Limited

Shruti Jain
(Company Secretary and Compliance Officer)
M. No.: A52018

Enclosed: As mentioned above.

**AVAX APPARELS AND ORNAMENTS LIMITED****Regd. Office:** 611, 6th Floor, Jaina Tower II, Distt Center,
Janak Puri, New Delhi 110058,**CIN:** L14101DL2005PLC137127; **Website:** www.avaxapparels.com**E-mail:** Info@avaxapparels.com; **Mobile:** 9599497767**Annexure I.****Launch of New Digital Platform/Segment**

Name of the product	Apparels, jewellery and other accessories
Date of launch	01.04.2026
Category of the product	Online Sale of Product
Whether caters to domestic/international market;	Domestic
Name of the countries in which the product is launched (in case of international).	N.A.

Annexure II.**Discontinuation of Existing Application/Segment**

Date of such binding agreement, if any, entered for sale of such unit/division, if any;	31.03.2026
Amount & percentage of turnover or revenue or income and net worth of the listed entity contributed by such unit or division during the last financial year;	Segment Revenue – Rs. 1.35 Lacs & 0.04% of turnover on 31.03.2025 Segment Assets- Rs. 1.45 Lacs on 31.03.2025
Date of closure or estimated time of closure;	31.03.2026
Reasons for closure.	To optimize resources and reduce costs by consolidating platforms

**For and on behalf of the Board of Directors
M/s Avax Apparels And Ornaments Limited****Harinderpal Singh Sodhi
(Joint Managing Director)
DIN: 09283654**